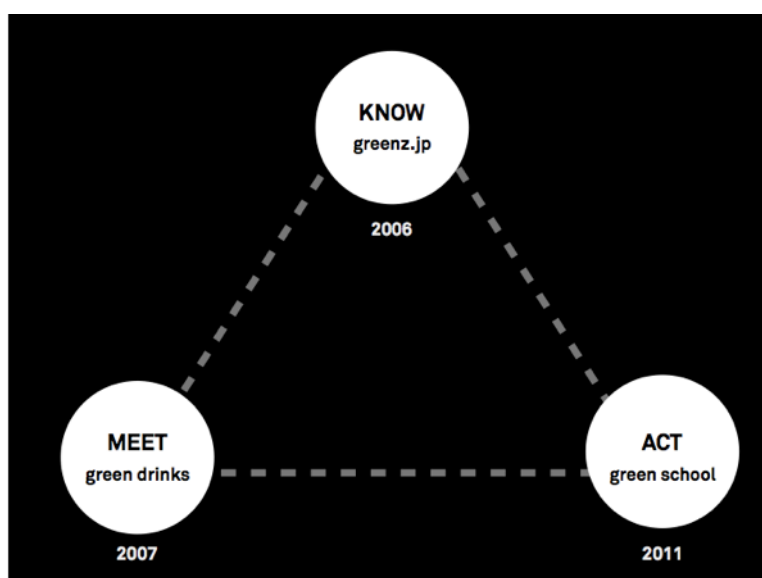




<http://greenz.jp>

WHO WE ARE

Presented by NPO greenz, greenz.jp is an online publication introducing handpicked “good ideas” which enhance your life and change the world.



NPO Greenz hosts green drinks, an intersection of where ideas meet. With green school, ideas can take shape into action. Greenz supports all levels of the Greenz community made up of the pioneers and individuals of today who are actively and purposefully creating their own future with their own hands.

OUR MISSION

Ultimately, our mission is to create a movement from a sustainable, creative, and thriving society.

We live in a complex society where there is no one “right” answer. We feel that the society we live in embraces this complexity through trial and error (experimentation or flexibility) and creates opportunities to redefine and set a “new standard”. We feel it is important to share the values that play central to the idea of an individual being able to create their own future with their own hands.

We believe that with every “Good Idea”, there is strength to positively motivate people and in turn create strength to move society into a positive direction.

OUR ARTICLES

We post articles daily by keeping the following important points in mind:

- The article presents and communicates the new value.
- The article makes contribution to create society where individuals, communities, governments, companies can all be involved.
- The article is a gift to the reader.

Contact: kotag4[at]me.com / <http://greenz.jp>

A GOOD IDEA

Greenz would consider the following criteria to identify a “Good Idea”:



- An element of surprise.
- A presence of thoughtfulness and love.
- Provides an effective solution to a societal problem.

CREATING THE FUTURE WE WANT

Our copy “Creating the future we want” includes our values and thoughts on our publications.

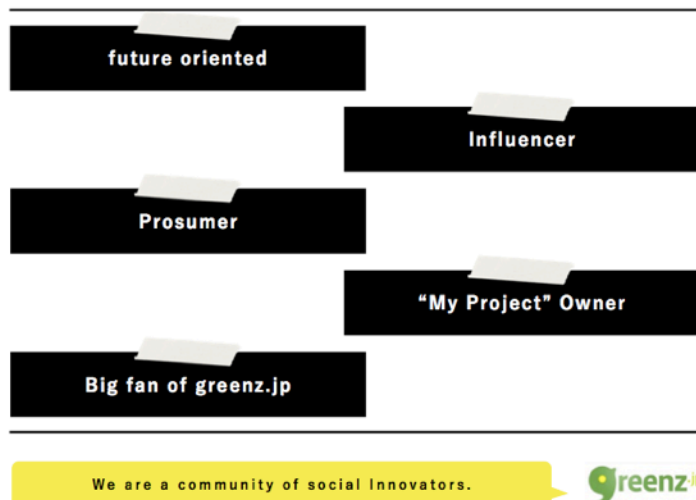
Future is NOT what you change it. Future IS what you create it.

OUR READERS

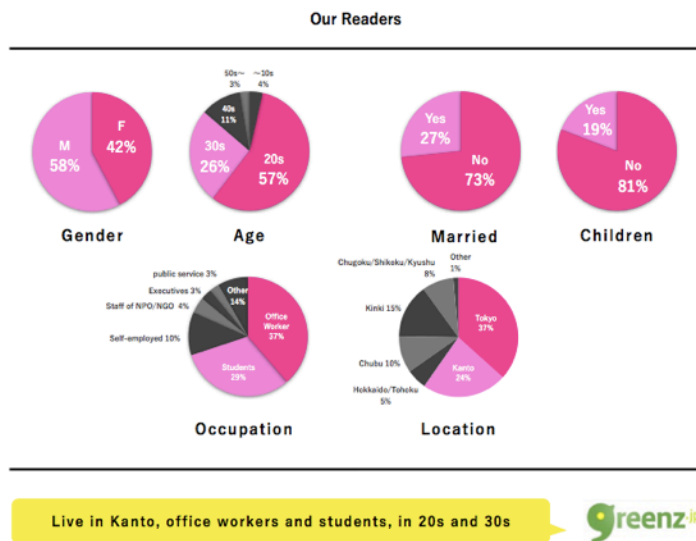
We are a community of social innovators.

Our readers are future oriented, influencers, prosumers, ‘my project’ owners, or big fans of us.

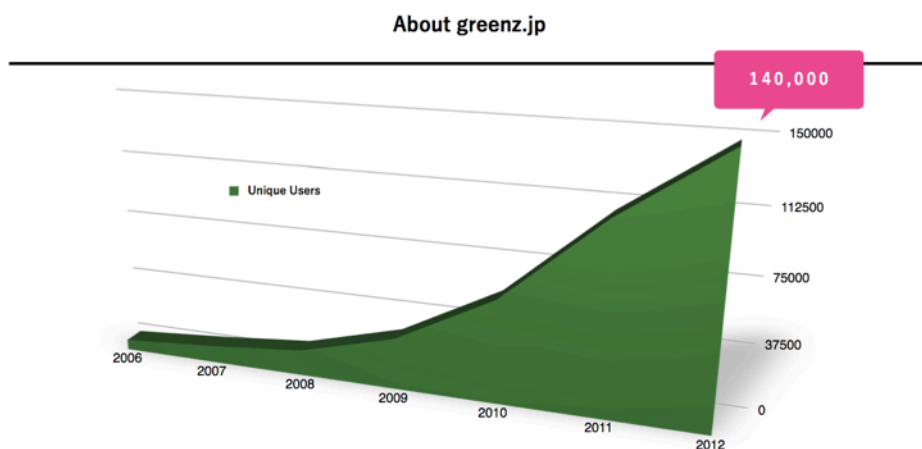
Our Readers



Our core readers live in Kanto, office workers and students in 20s and 30s.



In 2013, Monthly unique users exceeds over 150,000!



ARE YOU INTERESTED IN MORE?

We have created a visual introduction to English speakers.
<http://www.youtube.com/watch?v=W5pY-DXWpWY>

WOULD YOU LIKE TO READ SOME ARTICLES?

Greenz is now available to English speakers too!
<http://greenzglobal.jp>
<https://www.facebook.com/greenzglobal>

Thank you for reading from beginning to end.